## FOR MORE INFORMATION

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The EU Alliance for Investing in Children is a temporary initiative developed in the framework of the European Union Programme for Employment and Social Solidarity – PROGRESS. This programme is implemented by the European Commission. It was established to financially support the implementation of the objectives of the European Union in the employment, social affairs and equal opportunities area, and thereby contribute to the achievement of the Europe 2020 Strategy goals in these fields. The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-28, EFTA-EEA and EU candidate and pre-candidate countries. For more information see: http://ec.europa.eu/progress





#### THE EU ALLIANCE FOR INVESTING IN CHILDREN

The EU Alliance for Investing in Children brings together over 20 European networks and organisations committed to end child poverty and to promote child well-being across Europe.

At a time when over a quarter of children in the EU face poverty and social exclusion, this Alliance is pushing for full implementation of the European Commission Recommendation "Investing in Children – Breaking the Cycle of Disadvantage", by facilitating cooperation at EU, national and subnational level and supporting common advocacy activities.

### Alliance partners have joined forces to:

- 1. Secure and retain political will to end child poverty and promote child well-being in Europe
- 2. Trigger and support reforms in policy and practice based on what works best for children and families
- 3. Strengthen meaningful engagement of relevant stakeholders in policy making and resource allocation for children and build their advocacy capacity

# The European Commission Recommendation "Investing in children: breaking the cycle of disadvantage"

Children that grow up in poverty are more likely to suffer from social exclusion and health problems in the future, and also less likely to develop to their full potential later in life.

Breaking the cycle of disadvantage in early years and investing in children through a preventative approach allows reducing the risk of poverty and social exclusion.

The Recommendation "Investing in children: breaking the cycle of disadvantage" calls on EU countries to stress the importance of early intervention and preventative approaches.

http://bit.ly/EC\_recommendation\_investing\_in\_children

## PILOT NATIONAL ALLIANCES IN SPAIN AND THE UK

To achieve child poverty reduction and to advocate for the effective implementation of the Recommendation "Investing in Children" in EU Member States, the Alliance has initiated two national pilots in:





# **Spain**

Coordinated by Spanish
National Committee for UNICEF

# **United Kingdom**

Coordinated by Children in Wales

It is envisaged that more National Alliances are supported in the future.

#### **National activities include:**

- To advocate nationally for investment in children by using the leverage of EU funds and policies (Europe 2020, European Semester, Structural Funds)
- To organise high level events with national politicians and policy-makers
- To carry out consultations and participatory activities with children and young people
- To build capacity of, and cooperation among, civil society organisations campaigning against child poverty